



The Leadership Social: Translating Commitment to Action

September 22, 2026

**Sponsorship
Opportunities**



2026



Introduction

Problematic substance use costs U.S. employers and taxpayers \$696 billion in absenteeism, low productivity, and healthcare.* While 75% of employers report that substance use impacts their workforce, only 17% feel prepared to handle it.* **Recovery in a smart investment!** Each employee in recovery saves a company more than \$8,500 in health care, absenteeism, and turnover costs.*

Vision & Mission

Our Vision

A world where every employee has equitable access to recovery and is supported by their leaders.

Our Mission

To empower leaders with solution-based strategies to support employees impacted by substance use and promote safer, healthier, and more productive workplaces.

How the Sponsorship Benefits You



By partnering with Recovery Friendly Leader, your organization plays a vital role in transforming workplace culture. Your sponsorship helps deliver our research-based training to employers who need it most—equipping leaders with practical tools to recognize early signs of substance use, support employees in recovery, and foster an inclusive, thriving work environment. In doing so, you position your brand as a champion of employee well-being, recovery, and community impact.

Increased Brand Exposure



Gain recognition across our network through brand exposure on our website and event promotional materials, aligning your brand with a mission-driven initiative focused on workplace well-being and recovery.

Demonstrate Corporate Responsibility



Showcase your organization's commitment to recovery, mental health, and inclusive workplace practices, reinforcing your values to employees, clients, and partners.

Networking and Business Growth Opportunities



Connect with a growing network of business leaders, HR professionals, and community advocates who are committed to building healthier, more supportive workplaces.





Event Sponsorship Opportunities



Signature Sponsor (1 available)

\$3,000

Demonstrate your commitment to leadership and workplace culture by serving as the Premier Leadership Sponsor of the Leadership Social. Includes: 2 Registrations, Speaking Opportunity, and Brand Recognition on all promotions, and at the event.



Awards Sponsor (2 available)

\$1,000

Celebrate leadership in action by sponsoring our event awards. Includes: 2 Registrations, Assisting with Awards Presentations, and Brand Recognition on all promotions, and at the event.



Experience Sponsor (3 available)

\$1,000

Set the tone for an engaging and energizing atmosphere by sponsoring the audio, visual, and entertainment for our event. Includes: 2 Registrations and Brand Recognition on entertainment display, all promotions, and at the event.



Event Sponsorship Opportunities



Mocktail Sponsor (2 available)

\$1,000

Be a champion of inclusion by sponsoring our alcohol-free beverage station. Includes: 2 Registrations and Brand Recognition on mocktail display, all promotions, and at the event.



Food Sponsor (2 available)

\$1,000

Fuel meaningful conversations and connections by sponsoring the food at our event. Includes: 2 Registrations and Brand Recognition on food display, in all promotions, and at the event.



Connection Sponsor (2 available)

\$1,000

Help make the first impression count by sponsoring the guest arrival experience. Includes: 2 Registrations, Greet All Guests, Brand Recognition on all promotions, and at the event.



Event Sponsorship Opportunities



Vision Sponsor (2 available)

\$500

Makes possible a live painting created during the event, transforming the ideas, connections, and inspiration in the room into a one-of-a-kind visual piece.. Includes: 2 Registrations and Brand Recognition by the artist, on all promotions, and at the event.



Conversation Sponsor (2 available)

\$500

Supports meaningful dialogue through table-based leadership prompts. Includes: 2 Registrations and Brand Recognition on table prompts, all promotions, and at the event.



Support Sponsor (unlimited)

\$250

Align your brand with recovery-friendly leadership and demonstrate your commitment to inclusion: 2 Registrations and Brand Recognition on all promotions and at the event.



Exclusive Sponsorship Packages



Extend your impact beyond a single event through our exclusive annual sponsorship packages. Year-round partners receive elevated visibility while aligning their brand with recovery-friendly leadership, employee well-being, and culture transformation across industries.

	Visionary Leader \$10,000	Influential Leader \$5,000	Aspirational Leader \$2,500
Exhibit Booth Space at Annual Event	✓	✓	
Logo on Annual Event Program	✓	✓	✓
Logo on Annual Event Promotional Materials	✓	✓	✓
Speaking Opportunity at Annual Event	✓		
Large logo and link on RFL website (12 months)	✓		
Medium logo and link on RFL website (12 months)		✓	
Small logo and link on RFL website (12 months)			✓
Full RFL training package and materials for your organization	✓		
2.5 hour RFL Training Workshop		✓	
90 minute RFL Virtual Educational Workshop	✓	✓	✓

Each sponsorship package comes with the option for yearly renewal.



Event Details



September 22, 2026
4:00PM – 7:00PM



Wonderyard Garden & Table
Downtown Denver
2200 Larimer Street
Denver, CO 80205



Support the incredible work leaders are doing to create recovery-supportive workplaces at our second annual fundraiser—**The Leadership Social!** Join us at **Wonderyard Garden & Table** for an evening of meaningful connection, vibrant energy, and community impact as we continue to elevate recovery-friendly leadership across industries.

With an intimate and engaging group of attendees, the evening will feature inspiring remarks from community and business leaders, powerful stories from individuals in recovery, and a look ahead at our vision to expand recovery-supportive workplaces throughout Colorado and beyond. Enjoy a lively atmosphere with delicious bites, refreshing beverages, and plenty of opportunities to connect with leaders who are committed to making a difference.

This event is more than a gathering...it's a movement. Together, we are building workplaces where recovery is supported, stigma is reduced, and people can thrive!

Don't miss this chance to celebrate progress, champion change, and build a stronger recovery community together!

In honor of September being recovery month, we invite everyone to dress in your best purple attire, the color that symbolizes recovery!

Meet Our Team



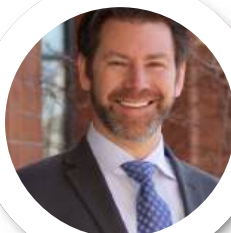
Nick Williams
Vice Chair



Marcie Phillis
Fundraising Chair



Cheryl Merriwether
Secretary



Stephen Rotter
Legal Advisor



John Narine
Founder / Executive Director

LET'S CONNECT

JOIN US AS A SPONSOR

Position your organization as a leader in advancing recovery-friendly practices and strengthening leadership across industries. We invite you to partner with us and showcase your commitment to employee well-being, stigma reduction, and building cultures where people can thrive.

If you have other sponsorship ideas that were not presented, please do not hesitate to contact us.



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